

# Sewa LEAD

Developing Future Leaders for Understanding and Solving Society's  
Most Critical Needs

Orientation Meeting

Jan 21<sup>st</sup> 2024



CHARITY NAVIGATOR  
PERFECT 100



## Sewa International USA

Registered under Internal Revenue Code 501 (c) (3)  
Volunteer based | 43 US chapters



# What is the Youth for SEWA Board (YFS)?

- Board consists of committed high school students
- Responsible for planning and executing volunteer activities
- Meet on a weekly basis virtually and in-person monthly
- Students will conduct annual planning for YFS activities
- Connect with local organizations to execute activities
- Activities include annual Oratorical and Essay competition, 5K run, Highway Clean up, etc.

# What is LEAD?

- A 10-month program (January - October) to introduce socially conscious leadership principles to current 8th-11th grade students
- Provides a platform to serve the community with local volunteering projects
- Exposes students to community leaders and successful professionals to aid in network building



# What to Expect as a LEAD Member



- Required to participate in at least 1 volunteer opportunity in a month during the course of the program
- Required to attend monthly in-person meetings to learn about ongoing projects, volunteer opportunities and connecting with local community CEOs/leaders
- Opportunity to participate in the Speech and Essay competitions, 5K run and other Sewa DC activities
- Eligibility for the Presidential Volunteer Service Award
  - Students who attain 100 volunteer hours are eligible for this award
  - Participant needs to be a citizen or a permanent resident

# Key Success Factors - LEAD program

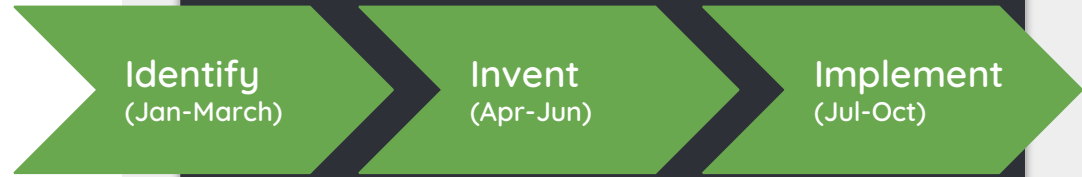
- **Student Commitment**
  - Students should demonstrate their **desire to bring about societal change**
  - Demonstrate desire to participate and lead volunteering activities
  
- **Parent Mentors**
  - We need **parent volunteers with ability to guide the LEAD teams and ensure timely progress**
  - Communicate openly, and respect other volunteers, mentors, partners, and members of the society
  
- **Building Capacity and Engagement**
  - Participating students can come **back next year as:**
    - DTL participants or Mentors
    - Apply to YFS Board

# What is Design To Lead (DTL)?

- Goal is to train Sewa's next generation of leaders in the Design Thinking methodology
- Students will learn to identify unmet social needs and develop potential solutions
- Sewa's impact on the community is taken to a deeper level

# Design Thinking Adapted for DTL

- The five step process is aligned to three distinct phases -- **Identify, Invent and Implement**
- Student must commit to completing the Identify and Invent phase throughout the **spring and summer**
- They may choose continue with Implement phase in the **fall**





# Past DTL Projects

- **Recent Projects Have Focused on:**
  - Seniors Living with Cancer
  - Seniors Dealing with Hearing Loss
  - High School Peers Dealing with Mental Health Issues during COVID-19 pandemic
  - Local food insecurities
  - Digital Divide in Underserved Communities
- Each group has to write a 3-5 page research paper and present their work at the end of the year
- Sewa adult mentors and experts, community stakeholders and advisors actively engaged

# Parent Mentors Roles & Responsibilities



## DTL Parent Mentors

- Assist them with brainstorming the primary research ideas
- Ensure team cohesiveness, enable them to agree to team ground rules and meeting times
- Remind team members to stay on track
- Periodically review the team's progress

## LEAD Parents Mentors

- Encourage kids to participate in volunteer activities
- Bring them to monthly meetings
- Build and support an household environment that values and promotes volunteerism
- Actively look for volunteer opportunities that LEADs can participate in
- Volunteer for SEWA to help with chapter programs

# LEAD Parent Mentor Opportunities



## **Parent Volunteer Coordinators needed**

- **2 Coordinators for temple service**
- **2 for ADG/Senior Homes**
- **1-2 Coordinators for Highway Cleanup**
- **2 Coordinators for 5K Run**
- **More coming soon .**

## **Administrative Support**

- **Monthly meetings attendance tracking , Lunch Ordering**
- **Conduct team building activity at Monthly meetings & during events**
- **Photos/Media support**
- **DC Chapter Newsletter**

# SEWA Volunteer Opportunities Open for LEAD



- **Social Media Intern: 1 Position, starting Feb 2024**
- **Digital Media Intern: 2 Positions, starting Feb 2024**
- **Newsletter and Email Marketing Intern: 1 Position, starting Feb 2024**
- **Music (DJ) Intern: 2 positions, starting Feb 2024**

# 2023 Washington DC LEAD Program

A Year in the Review

# Year 2023 LEAD Program



- Total # of Program Participants : 77
- # of Teams : 13
- Total volunteer hours: 1900+
- 17 PVSA recipients
  - 7 Gold, 3 Silver & 7 Bronze

# Washington DC - LEAD Program



- Volunteer Activities include
  - Summer Tutoring
  - Sandwich Drive
  - Adopt a Highway
  - Helping Temple
  - Tree Plantation
  - Visiting Senior Center
  - Cards for Cancer Survivors,
  - Loudoun County Backpack Coalition
  - 5k Run
  - Sewa Diwali
  - Yoga Day



# Year 2023 LEAD Monthly Meeting Program

Month	Guest Speakers
Mar 2023	Mayur Mody, President American Diversity Group
Apr 2023	Prabhudev Konana, Dean of Smith School of Business at University of Maryland
May 2023	Prem Pusuluri, VP - Programs, Sewa International
Jun 2023	Dr. Mohit Gambhir, Adjunct Prof of practice, IIT Jodhpur and President & CEO of Verispire Corp. USA.
Jul 2023	National Youth Convention (NYC)
Aug 2023	Mr. Uday Shah, Managing Director and Private Client Advisor with Bank of America Private Bank.
Sep 2023	Alka Dhillon, CEO of Technalink, Inc., Author of Om Factor
Oct 2023	Sukumar Iyer, CEO of Brilliant



## Important Links

DC Chapter Website – Refer for the latest!  
<https://sewausa.org/washington>



Like us on Facebook!  
<https://www.facebook.com/sewausadc/>



WhatsApp Group for LEAD Program – Join the conversation!  
<https://chat.whatsapp.com/KnNqgMTDMf57fL04agQKQ8>



# Q&A

# Guest Speaker Series



## Fireside chat with

Shri. Suresh V. Shenoy,  
President, WHEELS Global Foundation (WGF)