



ANNUAL REPORT 2018



Sewa International

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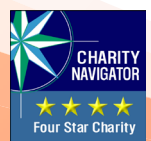


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We aspire to be the pre-eminent, Hindu faith-based, humanitarian organization that serves selflessly, and with compassion to create a positive impact on society. We envision and strive for a world in which all people live in harmony, free from suffering.



Sewa International's mission is to serve humanity in distress, aid local communities, run developmental projects for the underserved, and assist people in transformational change through the power of innovation by mobilizing partners, donors, and volunteers. We accomplish this mission by focusing our efforts towards disaster recovery, family and child welfare, and promoting volunteerism.



- ◆ We believe in the dharmic principles of “Serving Humanity is Serving Divinity,” and “Unity in Diversity”
- ◆ We believe in service above self
- ◆ We practice teamwork and self-reliance
- ◆ We are proactive and responsive to the needs of society while promoting ‘Self Reliance’ among those served
- ◆ We are pluralistic, trustworthy, and transparent
- ◆ We create a positive impact through operational excellence and recipient satisfaction
- ◆ We respect and safeguard our environment
- ◆ We value our volunteers, donors, and partners
- ◆ We respect the dignity of every human being, consider humanity as one family (*vasudhaiva kutumbakam*) while serving all regardless of race, color, religion, nationality, gender, and sexual orientation
- ◆ We accept and celebrate diversity in people and in communities, and we are sensitive to the cultural backgrounds of the people we serve.

PRESIDENT'S NOTE



Dear Sewa Supporter,

The Year 2018 has been an amazing year for Sewa International! All dimensions of our work continued to expand. Fundraising revenue held steady including pathbreaking grants from the *American Red Cross*, *United Way* and the *Greater Houston Community Foundation*. Five new Sewa Chapters were formed. Our core development work continued in the US, and, internationally – the Caribbean, Colombia, India, Iraq (Yezidis), Nepal, and Pakistan.

Natural and manmade disasters continue to plague our world. Sewa International committed to disaster recovery internationally during the floods in Kerala, India, in August 2018, and, domestically, with the devastating Camp Fire of November 2018, in Butte County, CA.

The floods in Kerala began with the unseasonal heavy monsoon rains that inundated and devastated seven of the 14 districts in the state, killing 500 people, and forcing the evacuation of a million people. Within days, Sewa swung into action and established rescue protocols with its sister organization - Deseeya Seva Bharathi Keralam (DSBK).

Sewa established a 24/7 hotline (phone and social media lines) managed by volunteers from across Sewa chapters in the US to field questions from a number of Non-resident Indians (NRIs) in the US concerned about the safety of their loved ones. Sewa simultaneously established direct contact with the rescue unit of the Indian Navy deployed on the ground, as well as relying on DSBK volunteers on the ground for local contacts.

One rescue incident stands out. On August 18, 2018 @ 9:05 PM CST, our volunteer in Houston in charge of our WhatsApp chat hotline received a message "Please help No response from the authority. More than 100 people trapped in Thiruvalla Chethenkery government hospital (terrace). No food and no water.

Some of them need urgent medical treatment... Please do rescue operations in this area. Plz contact on [Jose Johnson]." Following the rescue protocol, Sewa immediately located and contacted the Chengannur District Indian Navy rescue team. Staying online, Sewa volunteers worked with the Navy team to help locate the hospital through Google Maps and GPS coordinates received from Jose to guide the rescue. Transmission came at 12:35 PM CST that the group had been rescued by two navy boats and were safe. Sewa decides to commit to a disaster recovery process only when our efforts and resources can result in maximum possible impact. Before committing hard donor dollars to rehabilitation, Sewa executive team travels to the disaster-hit area and confer with local partners and volunteers in establishing protocols for monitoring work, fund spend scheduling, and rules for reporting.

Beyond efforts on disaster recovery, in this report, you will see the generosity of a single individual to change the education scene in Northeast India by committing to help build 100 schools, as well as the brave work of our volunteers in supporting the victims of Camp Fire, and much more.

To quote Margaret Mead, the well-known American cultural anthropologist, "Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." So dear donors and volunteers, Sewa's work to make a change in the world is not possible without your support! We offer this 2018 Annual Report in that spirit, acknowledging your generosity.

Sincerely

Prof. Sree N. Sreenath,
Ph.D., MBA (nonprofit MNO)
President, Sewa International

US PROJECTS

DISASTER RECOVERY

HURRICANE HARVEY RELIEF & REHABILITATION WORK

In the aftermath of Hurricane Harvey (Aug 2017), Sewa helped 1,600 victims rebuild their life through a 9-month case management grant from the *Greater Houston Community Foundation*. Sewa exceeded the committed goals in the grant by 250% through careful project management and leveraging volunteer time donations. The rehabilitation work started in earnest in parallel with the participation of hundreds of Sewa volunteers and continued throughout 2018. They repaired or reconstructed damaged homes and roads, delivered winter clothing and other essentials, and helped restore livelihood to several families. In post-Harvey rehabilitation work, Sewa volunteers clocked more than 20,000 hours to help people re-establish their roots in a land ravaged by floods.

Sewa provided materials to rebuild two destroyed roads and a Buddhist monastery in Rosharon, TX, and 125 homes in the Greater Houston area. Partnering with other nonprofit organizations, Sewa supplied frames to 21 greenhouses and plastic covering to another 40 in Rosharon. Sewa volunteers also delivered electric appliances to 65 families, furniture to 20, and, tents, space heaters, blankets and winter clothes to another 150 homes. Sewa also completely rebuilt 22 homes in Rosharon.



Sewa International raised \$3.5 million donations in cash and kind for Hurricane Harvey recovery efforts, of which 83% of the funds have already been deployed. Counting Sewa's volunteer hours monetized per IRS voluntary hour guidelines, would translate into an additional \$2 million contribution. In mid 2018, the American Red Cross awarded a \$500k grant to Sewa to rebuild 11 completely destroyed homes in the "Laotian-Cambodian" immigrant community in Rosharon, TX. As Greater Houston continues to recover from the five days of fury of Hurricane Harvey, we project that the rehabilitation work will continue onto the end of 2020.



CALIFORNIA CAMP FIRE RELIEF & REHABILITATION

The California Camp Fire is considered the world's costliest natural disaster in 2018. The fire began in Northern California's Butte County on November 8th and continued to burn until November 25th. The fire killed 85 people, scorched over 153,000 square miles and, destroyed the cities of Concow, Magalia,

Paradise, and Pulga. The fire burnt more than 18,000 buildings, including 13,000 homes. Volunteers from Sewa Bay Area Chapter were actively involved in relief and rehabilitation efforts to support the victims of *California Camp Fire* to recover.



SUMMARY



ACTIVITIES

- Material Collection Drive
- Cash Card Donation Drive
- Volunteer in Relief Efforts
- Christmas Holiday Luncheon
- Prepare & Serve Hot Meals
- Partner with Community Organizations
- Disaster Case Management
- Support Animal Shelters

RELIEF EFFORTS

Sewa formed a Disaster Recovery Team immediately after the disaster began on November 8. Sewa Bay Area Chapter volunteers collected over \$8k worth of goods in donation drives. They distributed blankets, sleeping bags, new clothes, food, gas cards, gift cards, animal-shelter supplies and other necessities to victims within first weeks of the fire. During the weekends in November and December, several volunteers travelled from the Bay Area to help sort,

pack, organize and distribute a variety of essential supplies at the *Hope Center* in Oroville, CA. Sewa organized a *Holiday Christmas Luncheon* for 200 fire evacuees most living in shelters in Loomis, CA, to spread some Holiday cheer. In addition, Sewa distributed \$25 cash cards to 200 people, donated six refurbished computers, and raffled hampers with goods worth \$500.

FAMILY SERVICES

The **Family Services** program provides a support structure for the community to help families in emergency situations. Sewa works with the community to help facilitate people in need, providing

information, professional and monetary support, and, volunteer-based help. The main focus areas are *Awareness Workshops* for community benefit and *Case Management Services*.

OUR ACHIEVEMENTS



SEWA FAMILY SERVICES

Health and Wellness Programs

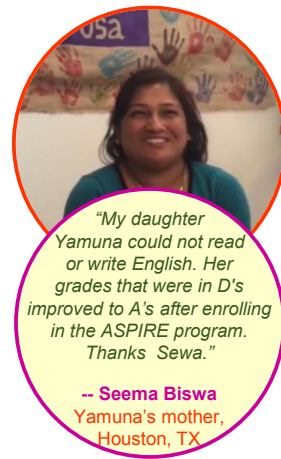
Family Case Management Services

Educational and Awareness Workshops

◆ ASPIRE TUTORING PROGRAM ◆

Sewa's **ASPIRE** (Achieving Student Progress, Instilling Resilience and Excellence) program provides an after-school tutoring and mentoring services primarily for underprivileged youth in three metro areas of the USA. Started in Houston, TX, in 2012, this has been extended to Atlanta, GA; Cleveland, OH; and Dallas, TX. Sewa's mission is to empower

communities by creating resources and providing skills needed to enhance their lives. The goal is on the holistic development of the children, nurturing in them with knowledge and qualities required for social and academic success, such as emotional intelligence, competence in core subjects, critical thinking, and creativity.



HOUSTON, TX

This ASPIRE program, in its seventh year, is making a considerable impact on beneficiary children. While 81% of the parents reported that their children's grades have improved, 59% felt that ASPIRE centers provide a safe place for students to learn. Nearly 59% of ASPIRE students have shown improvement in their ability to speak English flawlessly - their non-

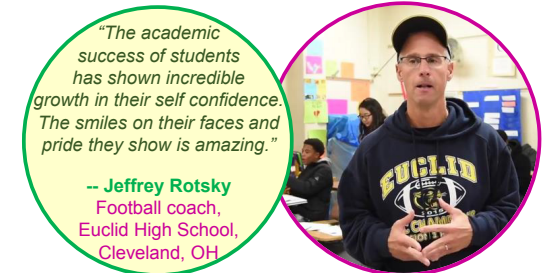
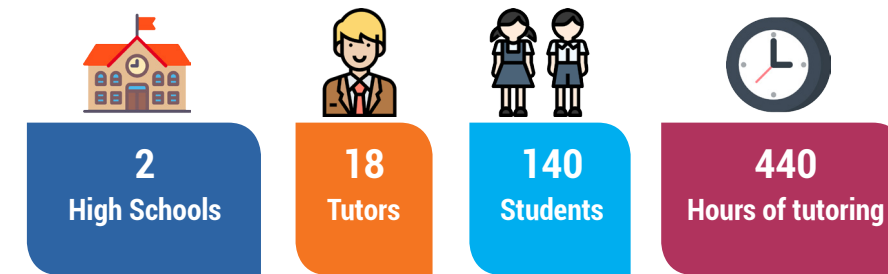
native language. Program attendance is excellent as students would rather attend ASPIRE centers than staying at home. About 36% of the parents have seen an improvement in their children's behavior at home, while 41% of the students have shown an improvement in the classroom.



CLEVELAND, OH

This is Sewa Cleveland's second academic year in providing a tutoring program for high school football athletes at a minority inner-city school with emphasis on reading comprehension, science, math, and social studies. The football coach provides motivation by requiring the student athletes with poor academic performance attend tutoring classes in order to remain on the team. Using a near-peer tutoring approach connecting well-paid bright undergraduates tutors with these athletes, the students are coached one-on-one in the subjects consequently developing good learning habits, completing homework on time, and preparing for tests.

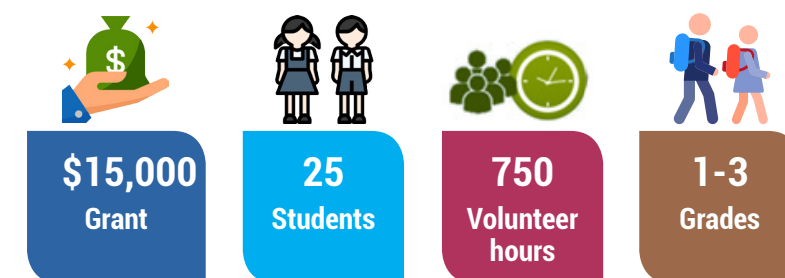
Anecdotally, we have observed that the students who were getting 'Ds and Fs' are now getting 'As and Bs.' In addition, teachers are reporting better student focus and behavior in class. A second school program for basketball athletes with multiple weekly sessions was added in Fall 2018. Plans are underway to continue the program at these schools next year with increased tutoring frequency. A pleasant side effect has been observed that student athletes who have improved academically, have also improved their game on the field, probably attributable to increased self-confidence.



ATLANTA, GA

Sewa Atlanta's began the program this year providing a holistic approach to learning with an emphasis on reading, math, science, mentoring, healthy eating habits, physical activity, yoga, and mindfulness. Students with reading challenges, specifically non-native English language learners specifically identified by the teachers benefit from the program.

At this early phase of the program in one school, we are in the process of identifying the benchmarks for short term improvements in learning and non-academic benefits. We will continue the program at this same school next year, add another school, and increase the tutoring frequency from fortnightly to weekly.

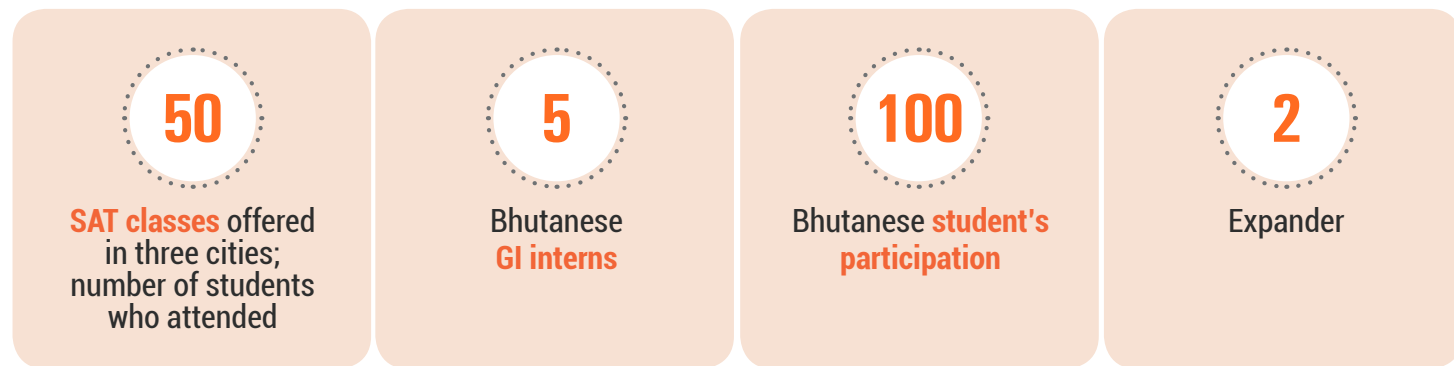


◆ BHUTANESE EMPOWERMENT PROGRAM ◆

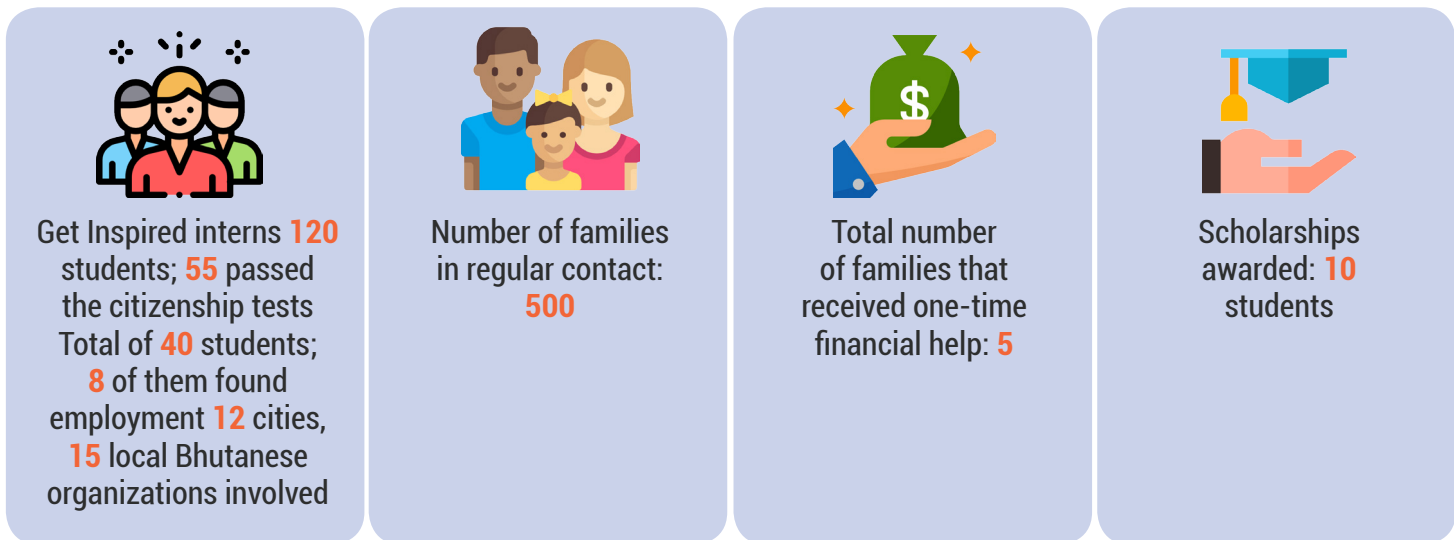
The Bhutanese arrived in the US from 2008 and onwards as legal refugees. A majority of them currently reside in a cluster of 12 US cities, numbering 70,000. Sewa is implementing Bhutanese empowerment program in five US cities of Atlanta, GA; Boston, MA; Columbus, OH; Cleveland, OH; and Dallas, TX. To increase youth self-esteem, we have developed a program to: (i) increase their cultural pride and self-identity through Nepali language and culture classes;

(ii) provide SAT training for the college bound; (iii) provide leadership training opportunities through the Sewa Get Inspired Program and sports clubs. We work towards these goals by involving their community organizations and local school systems to increase parental involvement in children's education, and, by organizing youth camps. In addition, we offer livelihood tailoring classes, and US citizenship classes to the older adults.

SAT CLASSES, GI INTERNSHIPS, OTHER CLASSES



TOTAL OUTREACH



◆ YOUTH ACTIVITIES & VOLUNTEERING ◆



GET INSPIRED INTERNSHIP

Get Inspired is an annual summer internship program offered to young adults and college students to enhance their leadership and professional skills. Interns learn diverse professional skills and get to practice their learned skills at Sewa's ongoing community projects.

This internship is a full-time 8-10 week commitment composed of direct community service, marketing communications, event planning, tutoring, leadership

training, and public outreach. This is done by creating and implementing projects which lead to social change with the assistance of experienced mentors who serve as advisors for their projects.

Five Sewa chapters offer this internship program, with participation 51 students have participated in this internship program SAT CLASSES, GI INTERNSHIPS, OTHER CLASSES



LEAD

Lead is Sewa International's Summer Internship Program for High School students. Lead introduces socially conscious leadership to young adults. The interns commit to a minimum 50 hours of service in

a year, including direct service in volunteer events. Interns get the opportunity to listen to lectures by community leaders from a variety of fields.



SEWA DAY (VOLUNTEERING DAY) SUMMARY

Sewa Day is conceived as a day of pure volunteering that is conducted across all Sewa Chapters, and also internationally by many of the 21 Sewa movements

across the world. No fundraising is conducted nor expected.



MISCELLANEOUS PROJECTS



INTERNATIONAL PROJECTS

Sewa International worked with multiple partner organizations in India, Colombia, Iraq, and Pakistan to provide relief and aid to people in need. Disaster

relief, education, public health and hygiene, and empowerment were the focus areas of Sewa's overseas work in 2018.



◆ **DISASTER RECOVERY** ◆

KERALA FLOOD RELIEF

Sewa International raised \$650k towards recovery efforts of Kerala Floods (August 2018). Sewa along with its partner Deseeya Sewa Bharathi Keralam (DSBK) are (i) Rebuilding houses damaged by flood waters for 24 economically underprivileged families; (ii) Rebuilding two schools in Ambalapuzha and Thuravoor villages in Alapuzha District; (iii) Offering financial support to the economically underprivileged who lost their livelihood; and (iv) Creating 14 counseling centers to offer a healing process for the victims who have lost loved ones, livelihoods, shelter and belongings.

PUNARJANI COUNSELING CENTERS

To address stress and mental health issues among women, Sewa with DSBK is developing 14 mental health centers in seven districts of the state. Trained and qualified professional counselors will provide counseling service through the centers, and by visiting flood victims at their homes, schools, or places of work with special emphasis on the mental health of women with a PTSD focus.



SPONSOR A CHILD



Sponsor a Child (SaC) program serves children from low income families in India, Nepal and Colombia. Designed to enable education, the assistance provided in this program covers school fees, uniforms, books, subject-coaching, career guidance and counseling. Most beneficiary children come from families of the invisible poor (maid-servants, auto/ taxi drivers, day laborers, construction workers, vegetable vendors, artisans, farmers, police constables, slum

dwellers, etc.). Supported by monthly contribution of \$20/child by its donors, Sewa served 1,443 children in 2018 under this program. Thanks to the tireless work of many committed volunteers, Sewa added 183 sponsorships (140 in India and 40 in Colombia), and launched a new SaC program microsite last year. The new microsite makes it easier for donors to contact the program team, communicate with their sponsored students, and review their academic progress reports.

NEW MICROSITE FOR SaC



Home page of the new SaC microsite

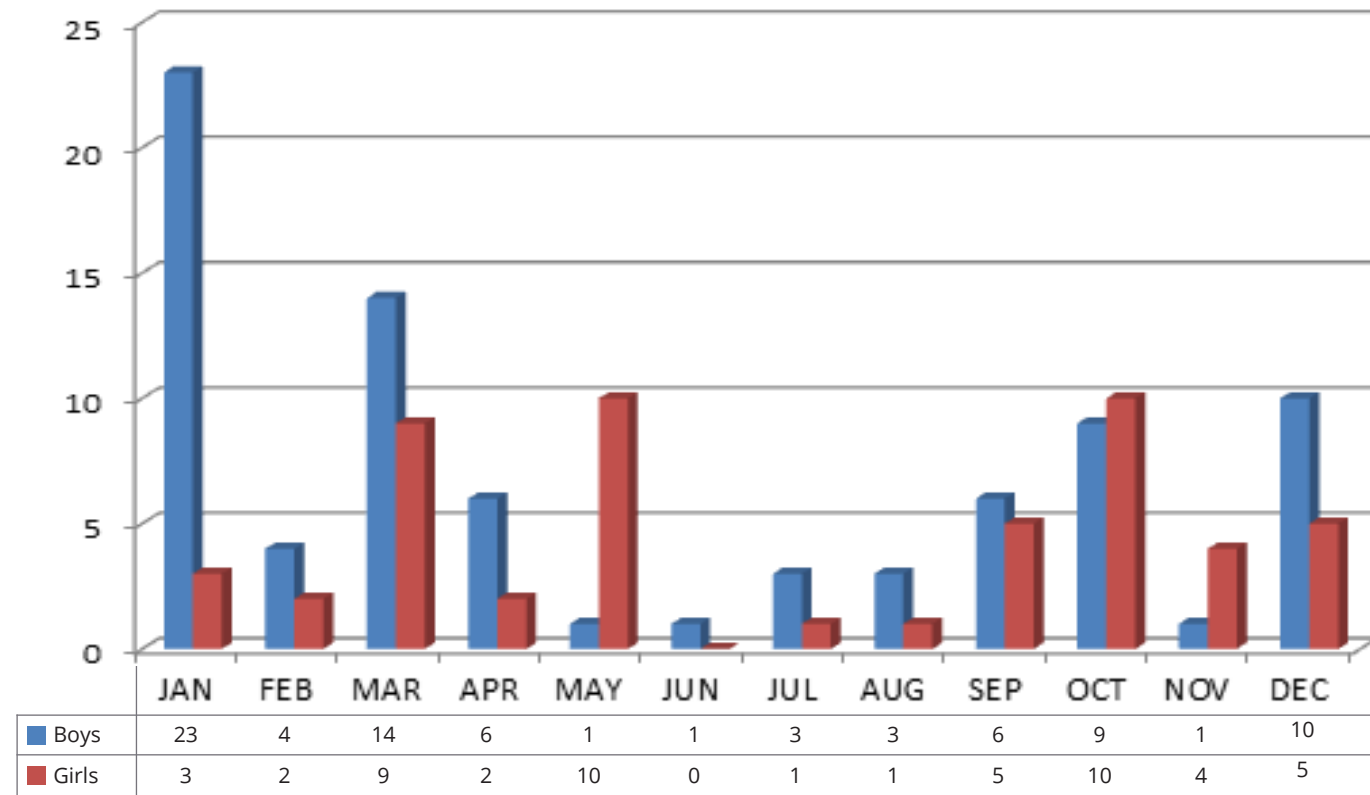
On April 14, 2018, Sewa launched a new microsite with focus on enhancing the donor experience and showcasing the transparency. SaC supports three

kinds of learning centers: (i) Private charity schools; (ii) Hostels for Tribal Children; and (iii) Tutoring centers in slums.

THIS NEW SaC MICROSITE ENABLES:

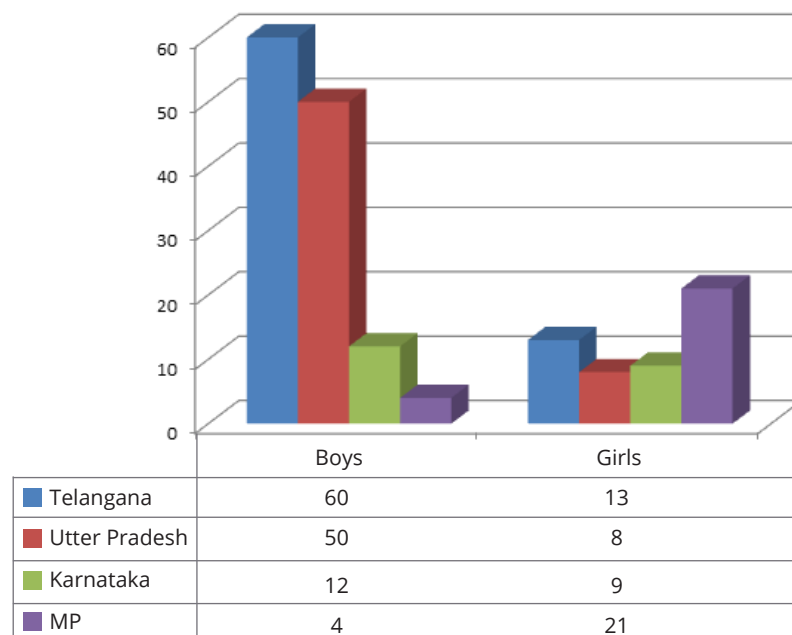
- ◆ The donors to communicate easily with their sponsored students, their SaC team and their learning center.
- ◆ A secure area for the donors to view and update their payment details.
- ◆ The learning center to upload gradesheets, attendance, and student achievement data.

SaC 2018 SPONSORSHIP



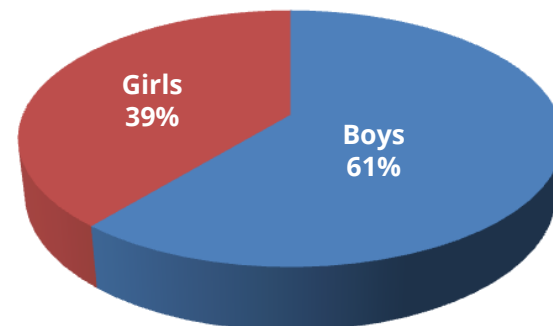
Month-wise students sponsorship in 2018

STATE-WISE STUDENTS SPONSORSHIP



State-wise students sponsorship in 2018

GENDER-WISE SPONSORSHIP



Gender-wise sponsorship in 2018

(SaC) – ALTERNATIVE LEARNING CENTER - COLOMBIA

Sewa runs a learning center aimed at helping children improve their performance at school in Tunja, Colombia. Two dedicated full-time professional facilitators manage multiple volunteers in helping 40 children from low income families at the community center. The Learning Center organized a one-day

donation drive to collect board games for the children. The center is looking for help to cover children’s transportation and homework tutoring expenses. Sewa North Jersey Chapter has adopted this project and provided funding for 40 children.



ACTIVITIES

- Children participated in three workshops conducted by the Archaeological Museum of the University of Tunja (UPTC).
- Enrolled six committed volunteers.
- Collected Board games for the Center.
- The program was featured on two local Tunja radio stations.
- Involved a university student intern to develop an academic research project on the program effectiveness.

CHALLENGES

- Low retention rate, due to parent’s lack of financial resources to cover transportation expenses.
- Need professional tutors.
- Need to increase local fundraising.

EDUCATION ASSISTANCE – PAKISTAN

Sewa is working with its partner organization in Pakistan to run schools in three villages of Rahim Yar Khan District in Punjab province. These schools serve 125 students and teach Urdu, English, Math, Social Studies, culture and arts.


In addition to academic studies, these schools also provide children place and sporting equipment to play basketball, cricket, soccer and other games.




125 Children



3 Schools in 3 villages



456 Students from 350+ families.

COMMUNITY DEVELOPMENT & EDUCATION IN NORTHEAST INDIA

Northeast Indian states bordering four countries, though strategically important, have been one of the most underdeveloped regions. To address the lack of education and community development options in this culturally and biologically diverse region, a single donor Sachin Kulkarni of Bay Area (center in the picture alongside), a young IT professional in Silicon Valley, has stepped up and committed to building 100 schools and 100 multi-purpose community centers benefiting 40 tribal communities from 500 villages in four states.

In 2018, his first step towards this goal has been realized through the construction of a secondary school at Raga in Kamle district of Arunachal Pradesh. A multi-purpose skill development center is under construction at Namsai in Arunachal Pradesh and will help promote community assembly, after-school tutoring, yoga, and, livelihood skill training in computers, tailoring, weaving and bamboo crafts.

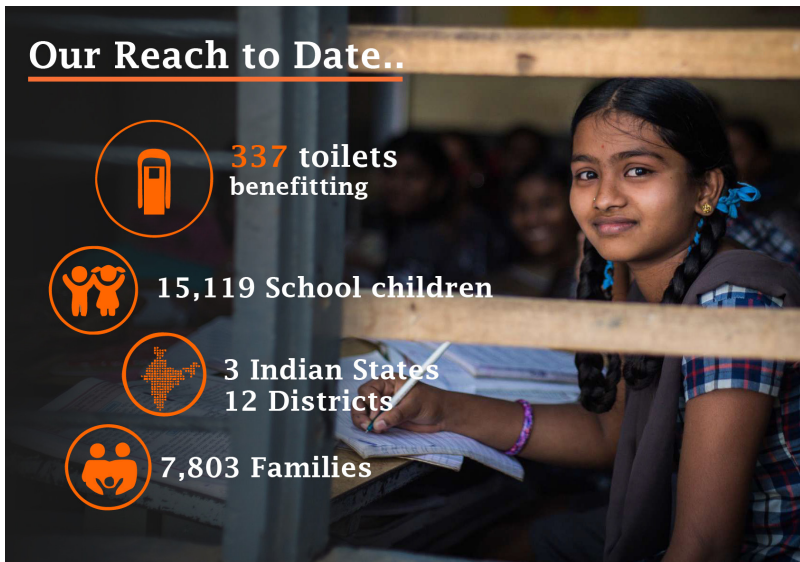


PUBLIC HEALTH & HYGIENE – INDIA

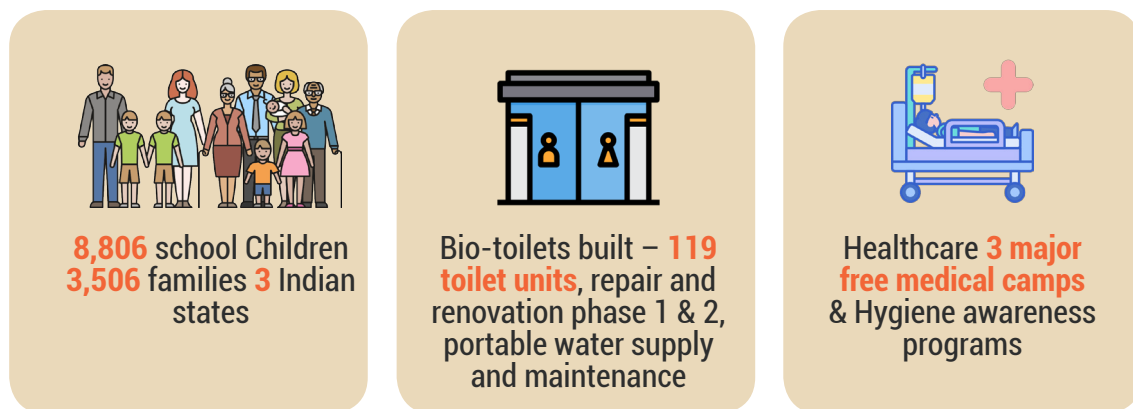
Several Sewa Volunteers are working in multiple states in India to construct toilets in schools and colleges. Thanks to Sewa, many government schools in states such as Uttar Pradesh, Madhya Pradesh, and Karnataka now either have toilets fully built or under construction.

In 2018, Sewa and its partner organizations built 119 toilets benefiting over 8,000 children. Taking its Health and Hygiene Project to the next level, Sewa distributed eco-friendly silicone menstrual cups and cloth napkins in many schools.

As part of the program, potable water supply and maintenance work was also undertaken in many places. Sewa team members visited many schools and colleges in India to observe the progress being made, and to spread awareness about health and hygiene among young girls.



HIGHLIGHTS OF 2018



SEWA INTERNATIONAL IN NUMBERS - 2018

Structure/Operations



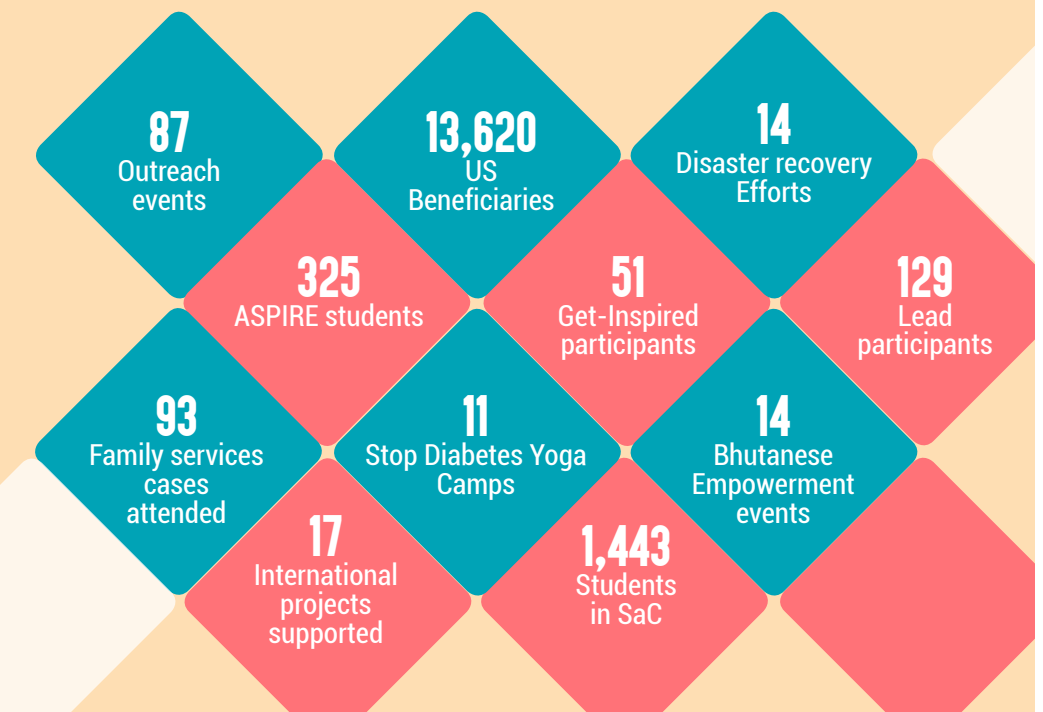
Volunteers



Fundraising



All Projects



BOARD OF DIRECTORS, ADVISORS & EXECUTIVE TEAM

BOARD OF DIRECTORS

Ramesh Bhutada, M.S. (Chair)
Mukesh Goel, M.D.
Sarojini Gupta, B.A.
Prof. Manohar Shinde, M.D., Ph.D.
Sridhar Talanki, B.S.

BOARD OF ADVISORS

K.K.Aggarwal, M.D.
Shrinaryan Chandak, M.S.
Saumitra Gokhale, M.S.
Amit K.Misra, J.D.
Girish Mehta, M.S.
Prof. Yashwant Pathak, Ph.D.
Dhiren Shah, C.P.A., C.M.A., C.F.O.

EX-PRESIDENTS

Srikanth Konda (2003-2005)
Gautam Desai (2006-2008)

EXECUTIVE TEAM

Sree N. Sreenath, Ph.D., M.B.A. President
Arun Kankani, M.C.A., Executive VP & COO
Anil Deshpande, M.Tech., VP, Information Technology
Ashwani Garg, B.Tech., M.B.A., VP Administration
Sandeep Khadkekar, B.E. (Hons.), VP Marketing & Development
Syam Kosigi, M.Sc., M.B.A., VP Organization
Venkat Santhanaraman, FCMA., CIA., MBA., VP Finance
Ravichandra Chakinala, B.Tech., Director, Sponsor a Child
Kirthi Jain, CMA. Director of Finance and Control
Swadesh Katoch, B.Sc., Director, Disaster Recovery
Rakesh Pathak, M.Sc. M.B.A., Director, Technology Services
Jayanthi Ramanan, M.A., Director, Public Health & Hygien

NOTES

SEWA INTERNATIONAL - FINANCIAL REPORT 2018

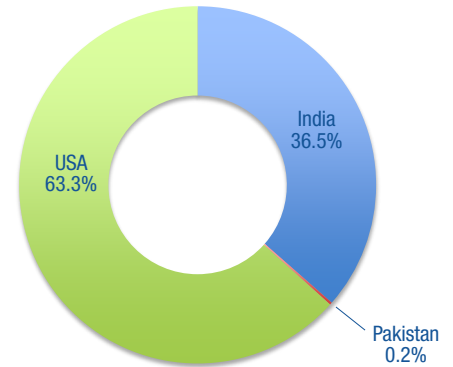
BALANCE SHEET

| | |
|---|--------------|
| Opening Fund balance (Net of liabilities) | \$ 3,505,515 |
| Surplus/(Deficit) for the year | \$ 1,338,298 |
| Closing Fund balance (Net of liabilities) | \$ 4,843,813 |

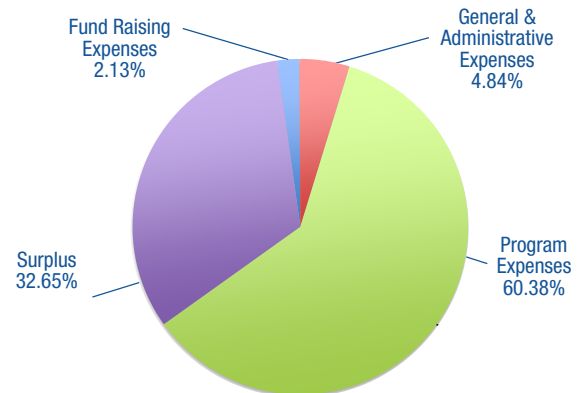
INCOME STATEMENT

| | |
|--------------------------------------|---------------------|
| Income | |
| Income - Cash | \$ 3,907,470 |
| Income in Kind Donations | \$ 191,000 |
| INCOME - TOTAL | \$ 4,098,470 |
| Expenses | |
| Fund Raising Expenses | \$ 87,383 |
| General & Administrative Expenses | \$ 198,185 |
| Program Expenses (See Details below) | \$ 2,474,604 |
| TOTAL EXPENSES | \$ 2,760,172 |
| SUPLUS/(DEFICIT) | \$ 1,338,298 |

Program Expenses - by Country



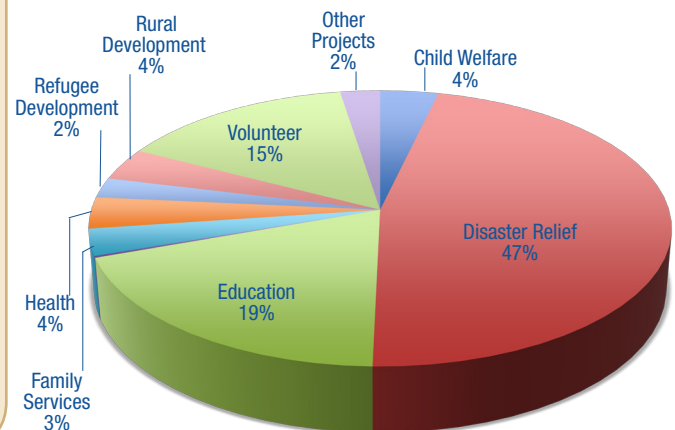
Expenses Ratio



PROGRAM EXPENSES BY THEME

| PROJECT | TOTAL |
|-----------------------|--------------|
| Child Welfare | \$ 90,791 |
| Disaster Relief | \$ 1,155,436 |
| Education | \$ 473,733 |
| Environment | \$ 5,175 |
| Family Services | \$ 76,734 |
| Health | \$ 90,985 |
| Refugee Development | \$ 58,229 |
| Rural Development | \$ 93,682 |
| Volunteer Development | \$ 367,526 |
| Other Projects | \$ 62,313 |

Program expenses by Theme



Sewa International is a 501 (C) (3) Hindu faith-based nonprofit, charitable organization. All donations are tax deductible (cash, cars, clothes, securities, etc.). Tax Id # 20-0638718