

LA-2: Phase 3 Presentation

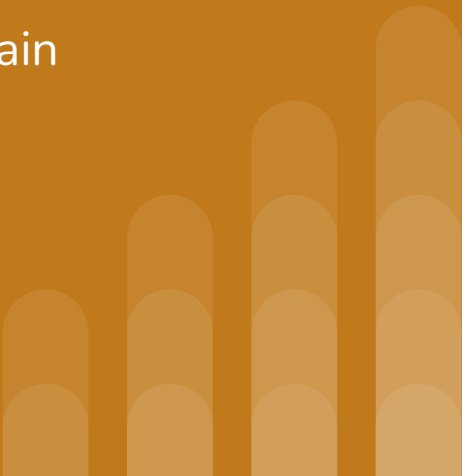
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Our Need Statement

A way to address the **lack of basic necessities in homeless individuals** in order to seek and retain **employment opportunities**.



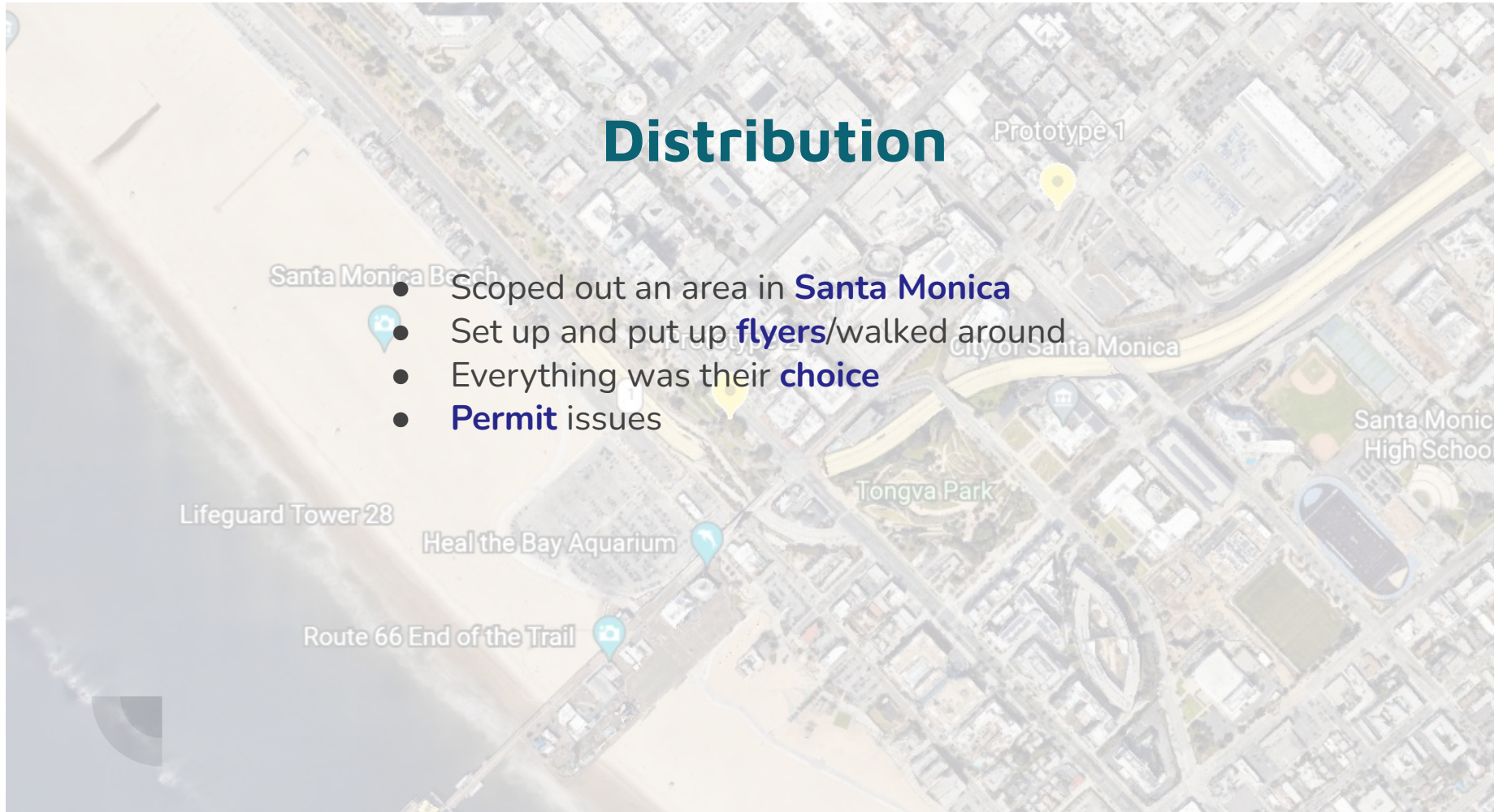
Our Solution

- **Two** pop-up events in Santa Monica
- **Shopping experience** with large variety
- Clothes for a **work environment**
- **Reached out** to homeless people who have no access to shelters



Distribution

- Scoped out an area in **Santa Monica**
- Set up and put up **flyers**/walked around
- Everything was their **choice**
- **Permit** issues



Promoting and Collaborating

- Reached out to **15-20 stores**
- Collaborated with a local **SEWA food pantry** for collection of clothes
- Asked **family** and many **friends** for donation of clothes via **Whatsapp** and **Linkedin Post**
- Parents joined second event

SEWA USA LA PRESENTS

CLOTHES POP-UP

a free clothes pop-up for the unhoused in Santa Monica
help us hold another event by donating to:

Food Pantry at 690 East Los Angeles Ave, Simi Valley
5:30-7:30 Wed & Thur until 27th October 2022
(If you are in the Pasadena area, please see Tanaya's email below. Contact Saijaja in Simi Valley for weekend drop-offs.)

More information:

tanaya.ingale@icloud.com
Sreekar.Peddada@gmail.com
Tanaya: 949 486 9567
Sreekar: 818 805 8766



Impact

- **Two events**
- Over **50 people** assisted, met with 15~ more
- **Reached out** to those with no support
- **Wholesome**



The Future

- **Proposal: integrate into SEWA Diwali event**
 - **Point of contact** with the unhoused population
 - Can add more and more **services**
 - Could even invite **employers** to the event



**We hope to keep helping the
homeless with support from
SEWA and the community!**